



ATMA RAM SANATAN DHARMA COLLEGE (UNIVERSITY OF DELHI)

PixElation: Photography and Videography Society

PixElation has always stood out as a society driven by passion, creativity, and the relentless pursuit of learning beyond the boundaries of the academic curriculum. Our core philosophy has been to provide students with a platform that encourages exploration, creativity, and hands-on experience in photography, filmmaking, and visual storytelling. The session began with an engaging Orientation Program, which witnessed participation from around 180 students across various courses and academic years. This overwhelming response reflected the growing interest among students in creative arts and visual media. The orientation served as an introduction to PixElation's values, objectives, and the exciting opportunities that lie ahead for those who choose to be a part of the journey.

To mark World Photography Day, PixElation organized an online photography competition, which provided a platform for budding photographers to showcase their talent. The event received an enthusiastic response, with entries pouring in from across departments.

Participants captured the world through their lenses, expressing unique perspectives and stories through powerful visuals. The competition not only celebrated photography but also inspired many students to pick up their cameras and explore the art form. Following this, Pixelation actively participated in the college's Diwali Mela, where we set up an interactive and engaging stall. The stall featured a range of activities such as instant photo booths, photo exhibits, and creative games related to photography and filmmaking. It attracted a large footfall and became one of the highlights of the mela, allowing students and faculty members alike to experience the spirit of the festival through a creative lens. It also provided our members with hands-on experience in event management, coordination, and public engagement.

One of the major highlights of the session was the Filmmaking workshop conducted by the renowned filmmaker Kshitij Sheetak. The workshop was an incredible learning experience for the attendees, as Mr. Sheetak shared valuable insights on various aspects of filmmaking and videography. From pre-production planning to camera techniques, storytelling, editing, and direction, students got the opportunity to learn directly from an industry expert, which significantly enriched their knowledge and skill set. The year culminated with Tasveer – PixElation's annual fest, which brought together creativity, competition, and celebration. Tasveer featured multiple events and competitions across photography, short films, editing, and more. The fest served as a platform for students to compete, collaborate, and express themselves through the visual arts. The event saw enthusiastic participation and appreciation from the entire college community, making it a fitting finale to a dynamic and fulfilling year. With each activity, Pixelation has moved one step closer to its goal of fostering a culture of continuous learning and creative expression. As we conclude this session, we remain committed to our mission of expanding horizons and igniting the creative spark in more students in the years to come.

